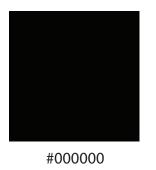
→Small

Project Stash

This is a new startup named "Stash". Stash is a SaaS (Software as a Service) web application which allows people to collect information and store it in a single place. A person can create simple documents, store images, links to websites, and collaborate with others.

THE BRAND, COLOR SCHEME AND FONT.

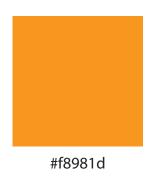
Color Scheme:











Paragraph:

Font: Roboto

Lorem ipsum dolor sit amet, ut timeam consequuntur per. Ad qui affert dignissim, an exerci complectitur pro, et sale melius repudiare mei. Esse dicat vel eu, sit debet recteque id. Sea at dicam maiorum atomorum, at vis probo patrioque deseruisse. Id laboramus incorrupte est, ne his homero graecis electram, ex delectus aliquando concludaturque vis.

Headers:

h1 Roboto Light h2 Roboto Light h3 Roboto Light





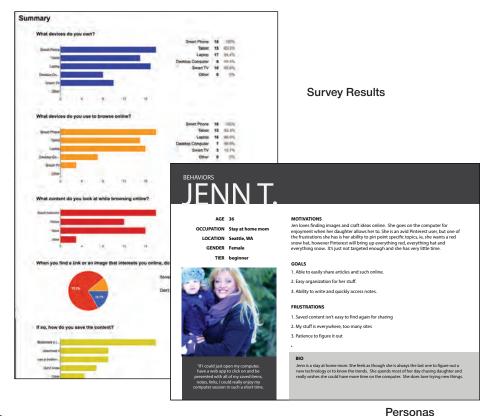




COLLECT INFORMATION

Through google surveys, I collected valuable information about the wants and needs from users that actively uses the internet to seek out information.

The results were very helpful, but diving deeper into the mindset of a user, I went a step further and interviewed several people and created personas about them to assess pain points for customers, but also identify my audience.



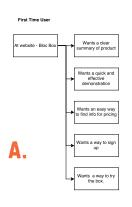
RESULTS:

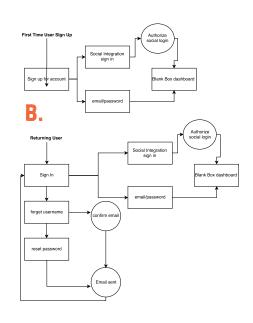
- Mostly everyone has multiple devices to use the software.
- Most people bookmark items and forget to go back to them.
- My audience is mostly those who go on the internet when they have time, so the less time they need to learn it, the better.

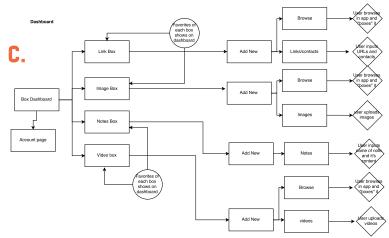
GOALS: • RESPONSIVE • VISUAL OF INFO • SIMPLE & STRAIGHT FORWARD











2

USER FLOWS

I came up with various user stories and put the most important ones on top of the list.

This is a sample of some of the flow charts that were created.

- A. A user coming to the site for the first time and the relavent information that should be highlighted.
- **B.** A first time user sign up experience.
- **C.** The dashboard a user interacts with upon sign in.



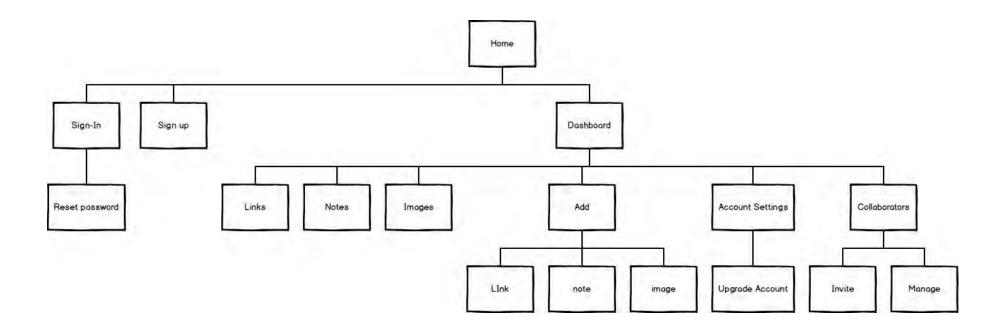


3

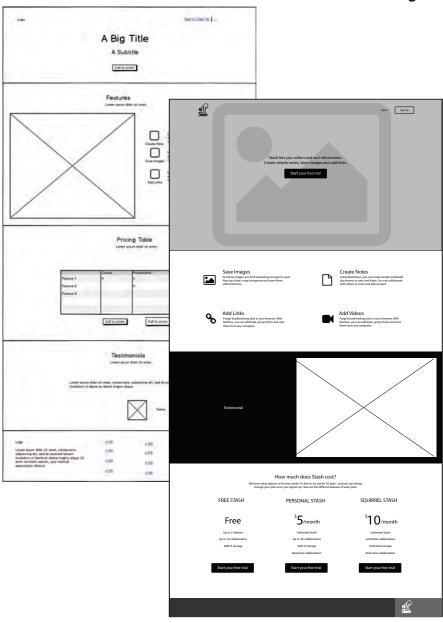
SITE MAP/CONTENT ANALYSIS

A site map was created to define the necessary pages for the site.

I went through each page and noted what kind of content should be included.









LOW/HIGH FIDELTY WIREFRAMES

After some user testing, my first low fidelity layout wasn't as effective as I would've liked so the layout changed.

The high fidelity wireframe pictured proved to keep the user scrolling so I went with that layout.

I created many high fidelity screens for dashboard, sign up, reset password, uploading images, videos and links.





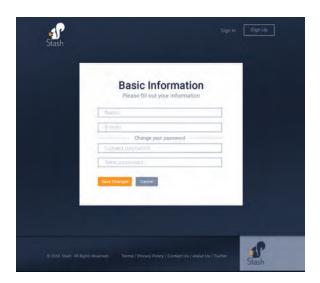


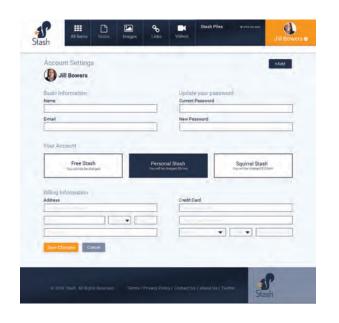


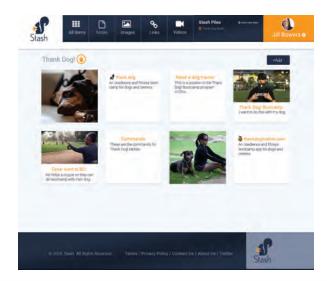


MOCK UPS/PROTOTYPE

I created the mock ups and several similar screens in order for the test user to experience clicking through the site for an easy sign up and for viewing rollovers and dropdowns.











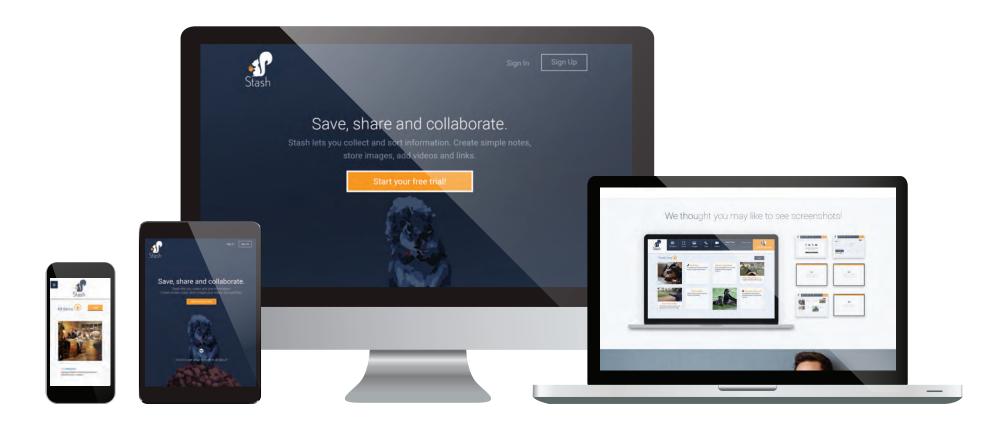








All screens were created for each screen size to work on all devices.









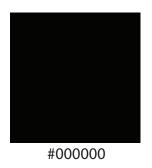


Project Core 360:UX

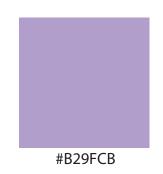
This is a new product startup named "Core360". Core360 is a belt that assists athletes, hobbyists and/or people doing household chores or errands with having proper form to avoid injury.

THE BRAND, COLOR SCHEME AND FONT.

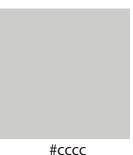
Color Scheme:











Paragraph

Font: Helvetica Neue

Lorem ipsum dolor sit amet, ut timeam consequentur per. Ad qui affert dignissim, an exerci complectitur pro, et sale melius repudiare mei. Esse dicat vel eu, sit debet recteque id. Sea at dicam maiorum atomorum, at vis probo patrioque deseruisse. Id laboramus incorrupte est, his homero graecis electram, ex delectus aliquando concludaturque vis.

Headers

h1 Helvetica Neue Bold

h2 Helvetica Neue Light

h3 Helvetica

Logo

#ffffff







Project Core 360:UX

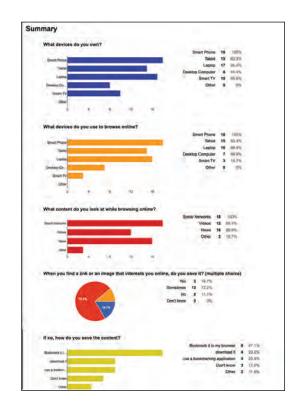


COLLECT INFORMATION

Through google surveys, I collected valuable information about shopping experiences and what would persuade people to buy a belt if there was no prior experience with it.

RESULTS:

- Mostly everyone prefer videos
- Most people would want a Doctors prescription or referral
- Less steps for checking out, the better.



Survey Results

GOALS:

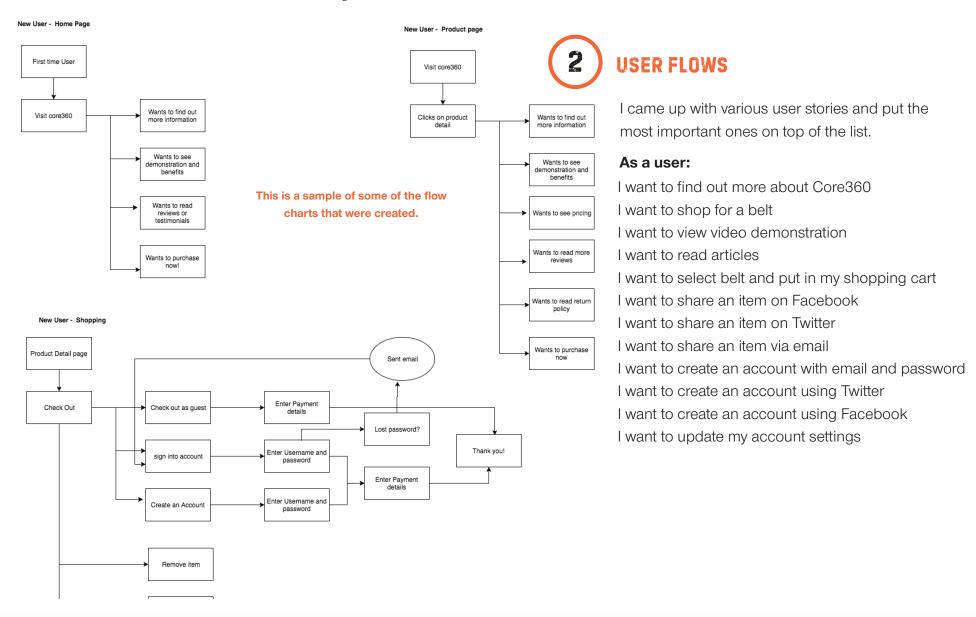
RESPONSIVE

VIDEOS
SIMPLE & STRAIGHT FORWARD





Project Core 360:UX

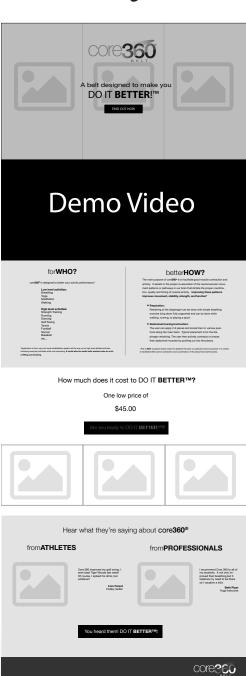




Project Core 360:49



How much does it cost to DO IT BETTER™?





HIGH FIDELTY WIREFRAMES

This is a one page product website so we didn't need a site map. We had to focus on the user stories and what how the user would get through the one click shopping experience.

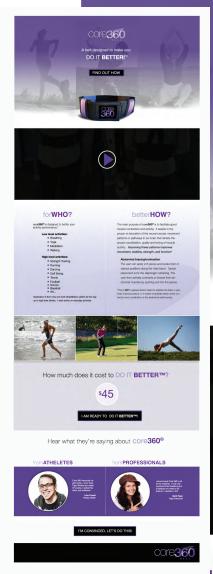
The client chose between the layouts once each were tested.



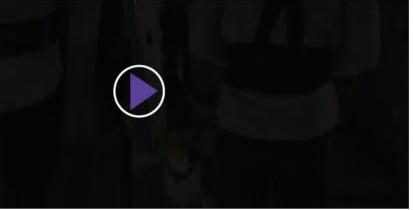


Project Core 360:UI

MOCK UPS/WIREFRAMES







TOT VV HO?

core360° is designed to better your

betterHOW?

The main purpose of core360° is to facilitate good











All screens were created for each screen size to work on all devices.





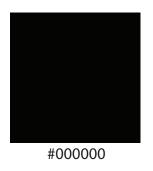




This project is a lingerie store that wanted a great, easy-to-use website. She was using Square space to sell her items but it required a generic temlate and the user had to leave her site to make purchases.

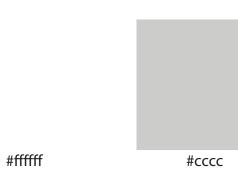
THE BRAND, COLOR SCHEME AND FONT.

Color Scheme:









Paragraph

Font: Lato

Lorem ipsum dolor sit amet, ut timeam consequentur per. Ad qui affert dignissim, an exerci complectitur pro, et sale melius repudiare mei. Esse dicat vel eu, sit debet recteque id. Sea at dicam maiorum atomorum, at vis probo patrioque deseruisse. Id laboramus incorrupte est, his homero graecis electram, ex delectus aliquando concludaturque vis.

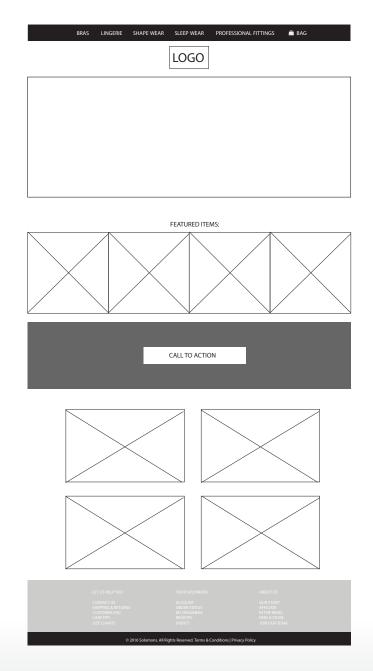
Headers

h1 Banlga MN h2 Bangla MN h3 Bangla MN Logo













HIGH FIDELTY WIREFRAMES

I made several wireframes to show the user the shopping process. It really helped me to organize the steps the user would take visually.

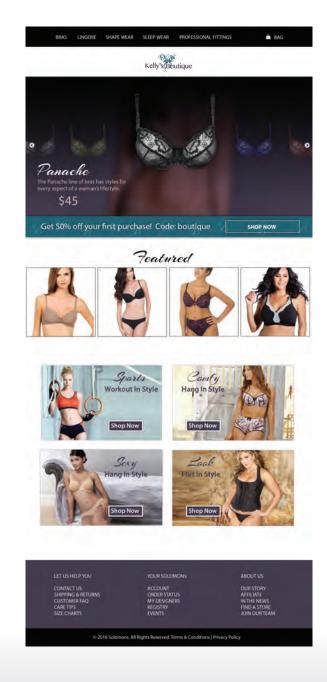
Due to having lot's of products, I created wifreframes and protoypes for mobile as well, to show what it should look like on a smaller screen.

For bigger sites, I prefer the "designing mobile-first" approach.





WIRE FRAMES & PROTYPES





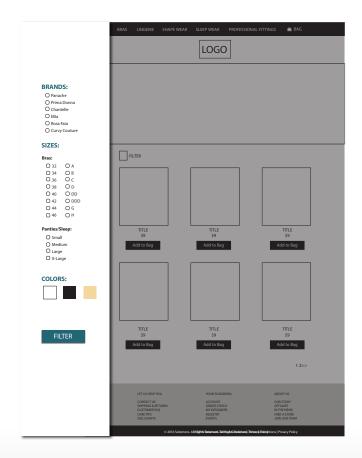


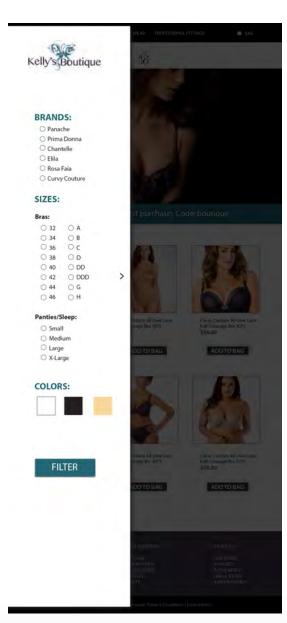










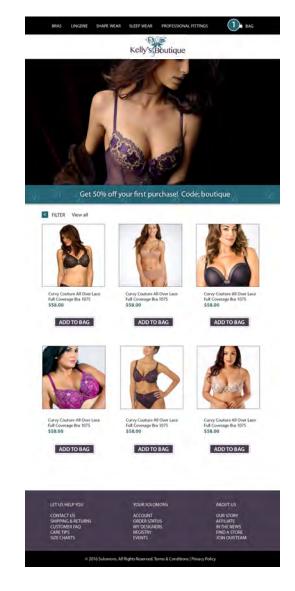














Your email, please.

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JOIN OUR TEAM

GET MORE LINGERIE LOVE. FIRST.





All screens were created for each screen size to work on all devices.

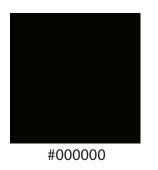






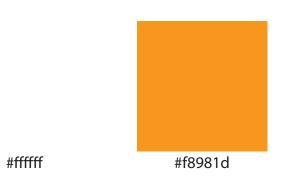


Color Scheme:









Paragraph

Font: Georgia

Lorem ipsum dolor sit amet, ut timeam consequuntur per. Ad qui affert dignissim, an exerci complectitur pro, et sale melius repudiare mei. Esse dicat vel eu, sit debet recteque id. Sea at dicam maiorum atomorum, at vis probo patrioque deseruisse. Id laboramus incorrupte est, ne his homero graecis electram, ex delectus aliquando concludaturque vis.

Headers

h1 Georgia h2 Georgia Logo



Icon



All information seen here is also featured on the website: www.thankdogmobile.com.







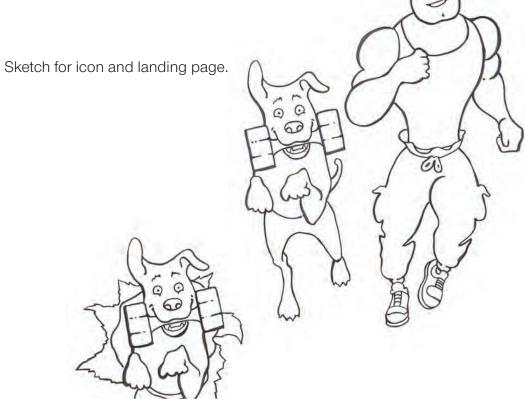
COMPETITORS ANALYSIS

I researched any dog training or fitness app that would be considered a competitor. I took note of elements that I liked and things I didn't.

The results were very helpful in that I figured out what I could offer in my app where others lacked.

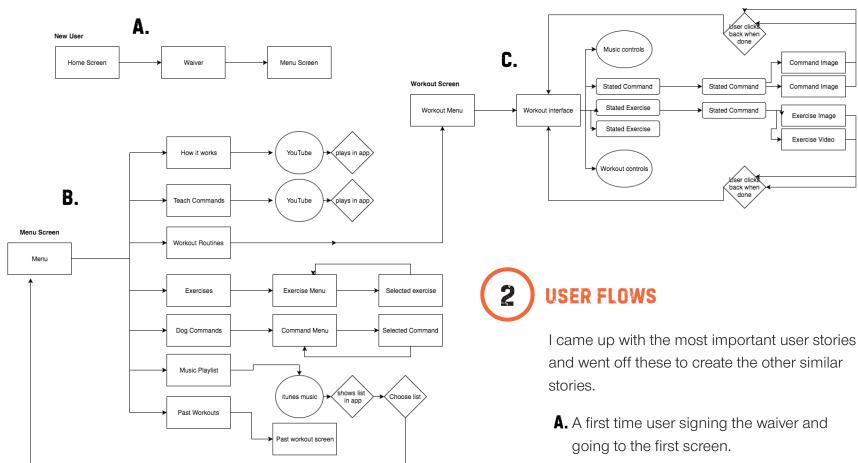
RESULTS:

- None of the fitness apps had a "hands free" feature.
- No fitness app had a dog training component in it.
- Music wasn't a common feature in the fitness apps at the time.









and went off these to create the other similar

- A. A first time user signing the waiver and
- R This is the main menu screen where users see all features that come in the app.
- C. The workout screen and all elements that make it work.



Command Image

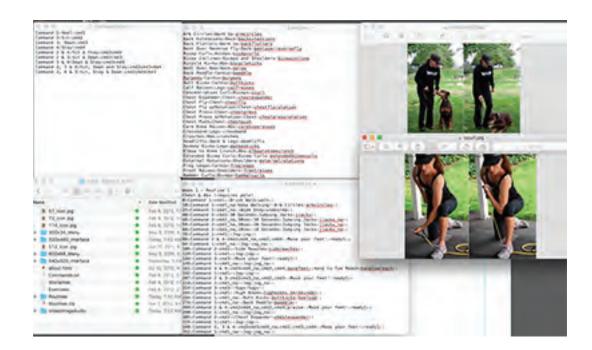
Exercise Video



CONTENT

I created videos, images, text files and wrote out each line of the workout routine to be called out. Each second of every workout is accounted for. The app is programmed to call out a line based on the specific time.

To the right is samples of everything that went into it.

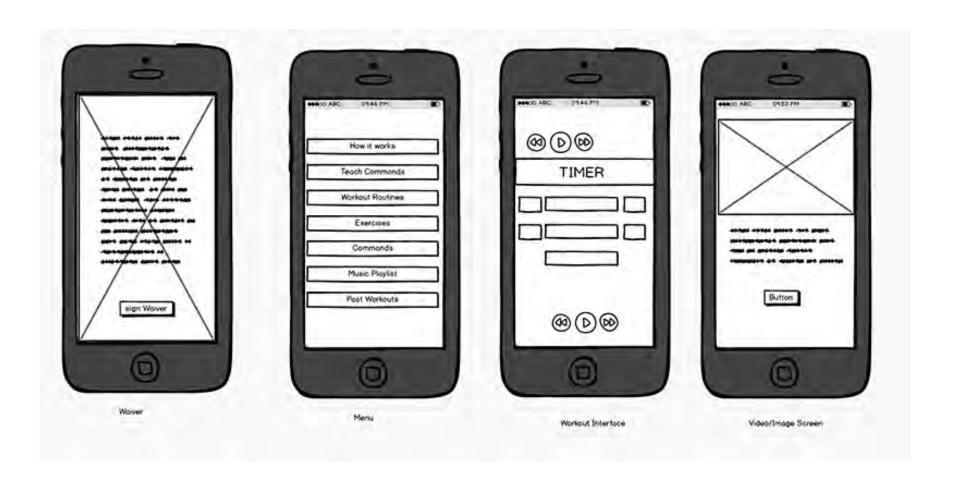






LOW WIREFRAMES

I created a couple of screens just to go off of for my mock ups.

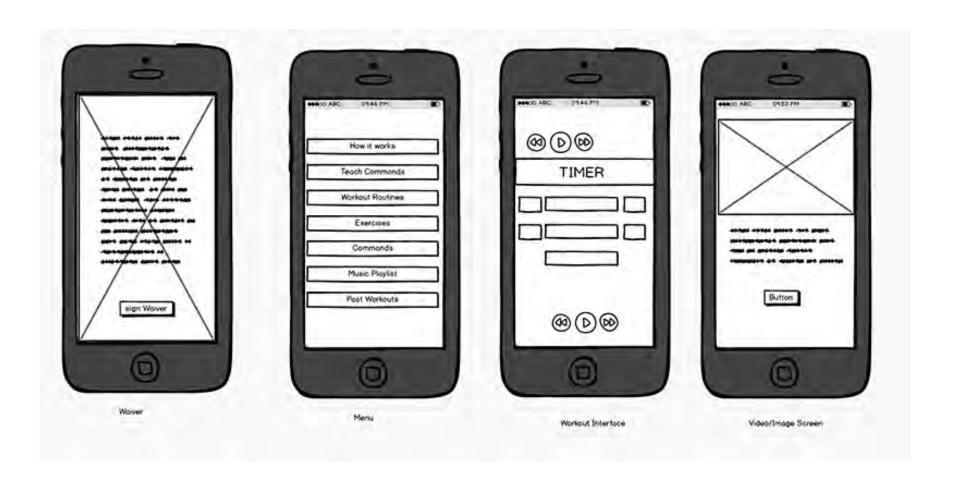






LOW WIREFRAMES

I created a couple of screens just to go off of for my mock ups.



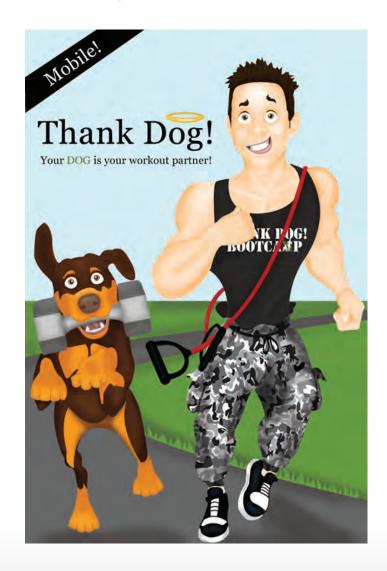






MOCK UPS/PROTOTYPE

I created the mock ups and several screens in order for the test user to experience clicking through the app using Invision.

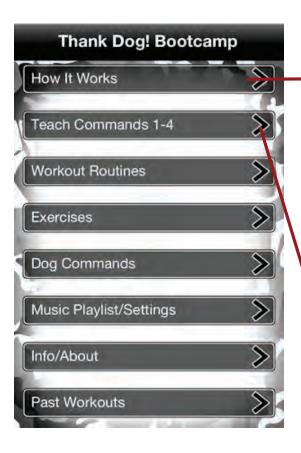






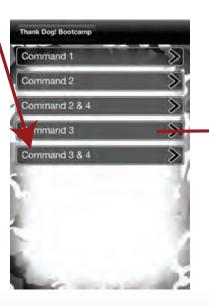


Please note: How it Works and Teach Commands 1-4 are YouTube videos. Users must have internet access to view them from the app.





How It Works is a detailed narrative YouTube video of how the program works. We strongly recommend listening to it before use of the app to become familiar with all of the components of a workout routine.



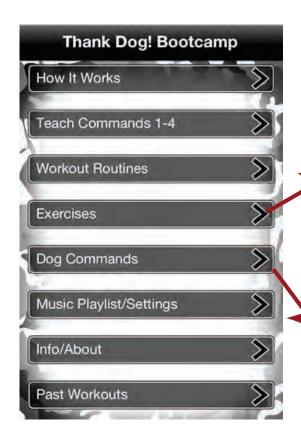


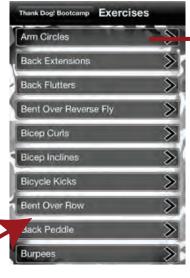
Teach Commands 1-4 is comprised of 5 YouTube videos that will instruct the user how to teach their dog the commands used in the program.

All information seen here is also featured on the website: www.thankdogmobile.com.











The Exercises Menu is comprised of every exercise and cardio performed in the app.

The exercise selected will go to it's own page where an image, text description and video are available for guidance.



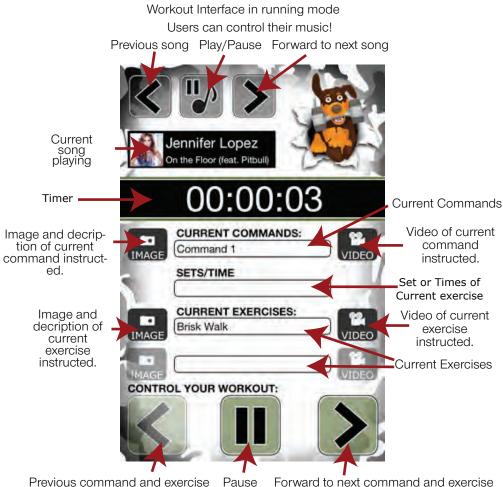
The Dog Commands Menu is comprised of every command performed in the app.

The command selected will go to it's own page where an image, text description and video are available for guidance.









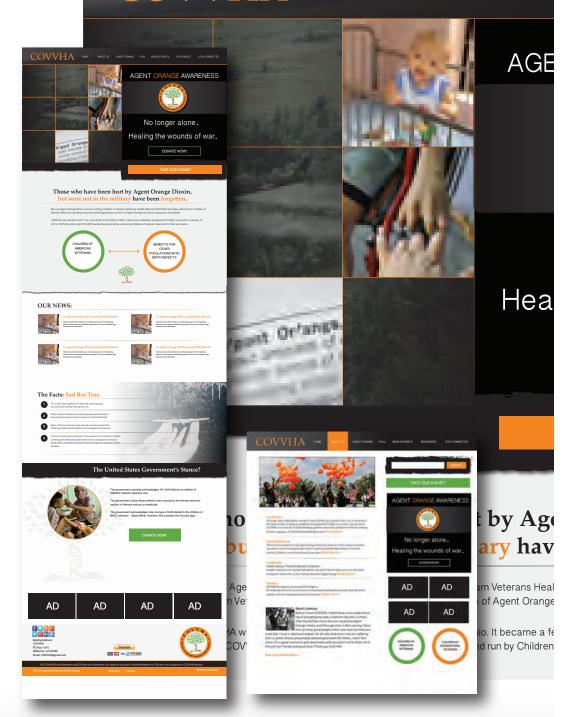
Users can control their workout!





COVVHA BEFORE & AFTER covvha.net







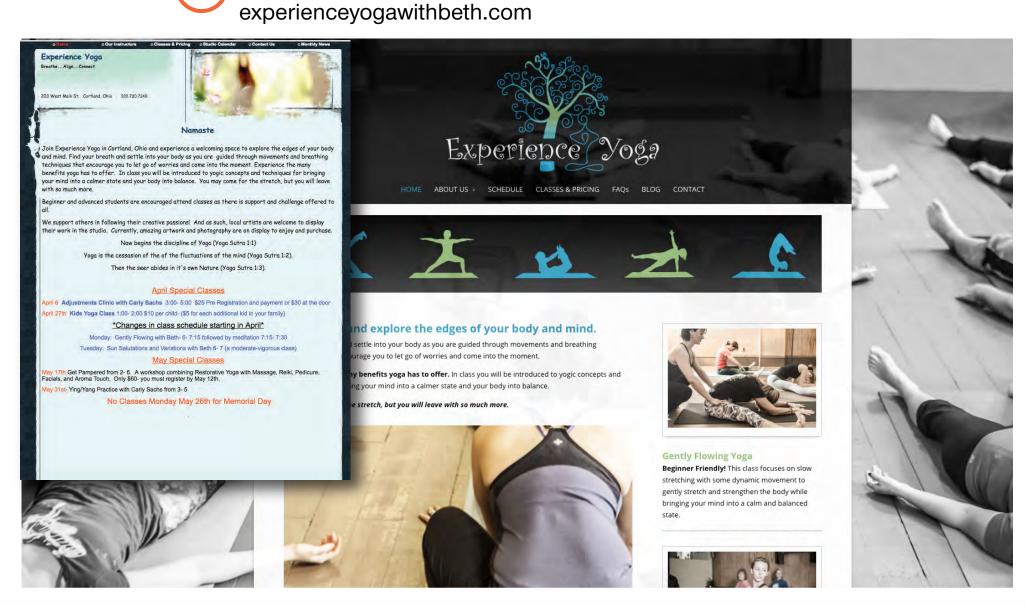






WEB UI

EYWB BEFORE & AFTER









WEB UI

CURRENT SAFE BEFORE & AFTER currentsafe.com









WEB UI



Cortland Computer

Checking the Repair Status of a PC in our Shop?

Spyware and Malware Takeover!

Windows Vista Removal - Downgrading to Windows XP

Current Information and House In-Shop Repair Service Small Business Service Data Reco

Enter the ticket number you received when you dropped it off in the box in the voter right and click the button to see what's going on. Self have questione? <u>Cell or email</u>

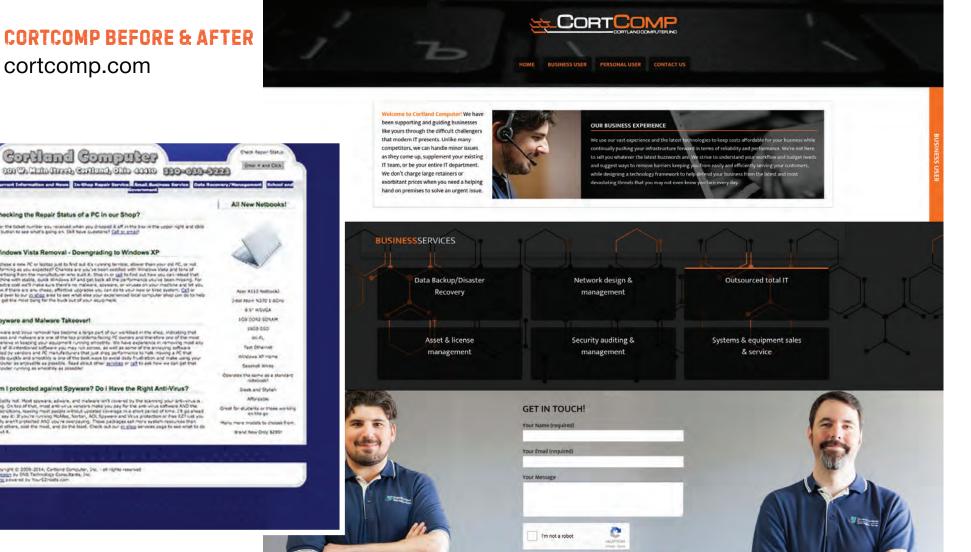
Purchase is new NC or fastato just to find out it's numbing familiars disease their your old PC, or not operforming as you expected Devices any you've been supplied with Strington Visite and favor of potentialing from the membration of the bold III. Still or young the find not been you can relead that the potentialing from the membration will be suit in III. The potential provide you can extend that he can be suffered to the potential that is not contained to the potential you can be suffered to the young when you reactions and let you have differed to the young the young the suffered young the young the young the potential you got the make you the young they young the young t

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Am I protected against Spyware? Do i Have the Right Anti-Virus?

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Prilitation not. Most advance, advance, and melhanis soil proved by the sciences provided makes a copy, the spot front, most aminous a vendors intelligence page for the activities above AND the subsequence. Services provided and the state of the state



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GRAPHIC DESIGN SAMPLES

















































